



# 2025 Eureka Park 신청 매뉴얼

# CES 전시회는?



CES(Consumer technology Association)

미국소비자기술협회(CTA, Consumer Technology)가 매년 주관하여 열리는 세계 최대 규모의 전시회.

매년 1월 세계의 모든 혁신적인 기술과 제품, 기업들이 CES에서 소개되며, 전 세계의 관심이 쏠리는 기회의 장(場).



참관객  
138,000여명



참여국가  
161개



참가기업  
4,300여개  
(1,400여개 스타트업)



미디어  
5,000여개

## CES 유레카 파크(Eureka Park)



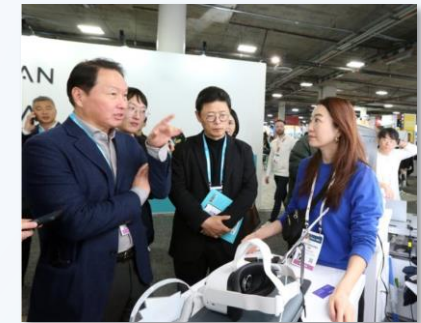
### CES Eureka Park

CES 전시관 중 베네시안 엑스포(Venetian Expo) 전시관에서 열리는 스타트업만을 위한 전시 공간.

CES에 참가하는 대부분의 스타트업이 참여하는 전시관이며, 글로벌기업과 투자자 등이 몰리는 기회의 전시 공간.



Eureka Park를 찾은  
MS최고경영서 사티아 나델라



K-Startup 부스를 찾은  
대한상공회의소 최대원 회장

**CES** 2025 **KO STARTUP** 통합관



K-Startup 통합관

CES 2025 K-Startup 통합관은 한국 스타트업 브랜드 **KO STARTUP**을 활용하여 Eureka Park 에 대규모로 조성하는 단체관.

CES 2025에서 창진원이 조성하는 K-Startup 통합관은 총 11,000ft<sup>2</sup>(1,021m<sup>2</sup>), 111개 규모로 조성 예정.

< CES K-Startup 전시 참가 규모 >

구분	CES 2020	CES 2021	CES 2022	CES 2023	CES 2024	CES2025(안)
기업수(개사)	26	97	30	51	91	137
기관수(개)	-	10	-	2	26	27
부스규모	6,700ft <sup>2</sup>	온라인	2,100ft <sup>2</sup>	5,100ft <sup>2</sup>	8,800ft <sup>2</sup>	11,000ft <sup>2</sup>

CES 2025 KO STARTUP 통합관

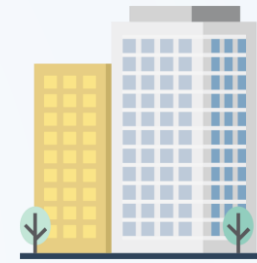
대한민국 스타트업 대표 브랜드  
KO STARTUP 통합관



공공



대학



민간

CES 2024 K-Startup 통합관 성과



- 전시공간: CES Eureka Park
- 전시규모: 8,800 sft
- 참여기관: 전국 지자체, 공공, 대학 등  
26개 기관
- 전시기업: 총 91개사



혁신상  
16개사  
(18개 부문)



현장 상담  
총 1,604회 상담  
(\$590,824,000 규모)



미디어 홍보  
국내·외 643건 보도  
관련 콘텐츠 5.3만회

CES 2025 KO STARTUP 통합관



협약

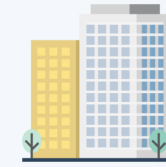
27개 참여기관



공공



대학



민간



운영 총괄

전시  
기획·운영

통합관  
홍보

전체  
기업관리

추천기업 선발

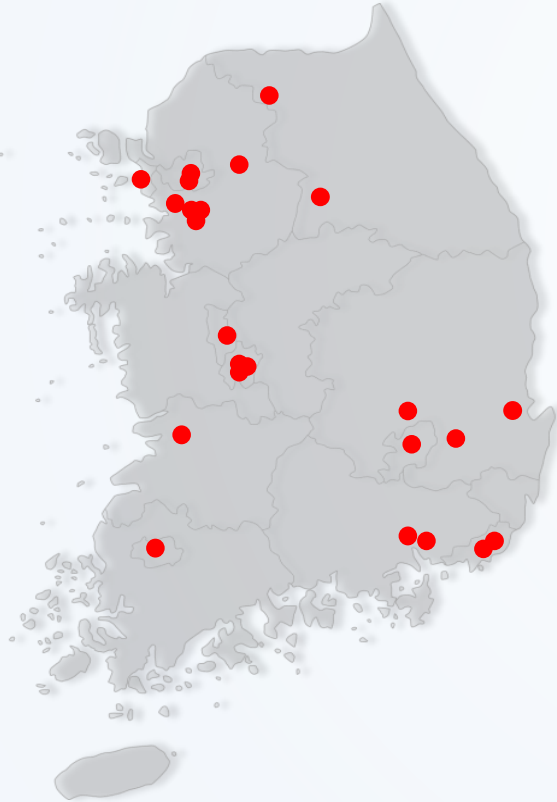
협약금 분담

추천 기업 관리·지원

기타 통합관 운영  
협조

# K STARTUP 통합관

전국 27개 기관 137개 규모



## CES 2025 K-Startup 통합관 참여기관

- 강원대학교 KNU창업진흥원
- 경기창조경제혁신센터
- 경남창조경제혁신센터
- 경북IT융합산업기술연구원
- 경상북도(경상북도경제진흥원)
- 광운대학교
- 광주정보문화산업진흥원
- 국립한밭대학교
- 대구창조경제혁신센터
- 부산대학교(창업중심대)
- 부산창조경제혁신센터
- 성균관대학교
- 성균관대학교 산학협력단
- 세종특별자치시(세종경제진흥원)
- 수원대학교
- 씨엔티테크(주)
- 인하대학교
- 전북창조경제혁신센터
- 중소기업진흥공단
- 창원특례시(창원산업진흥원)
- 포스코홀딩스
- 포항시(포항테크노파크)
- 한국관광공사
- 한국푸드테크협의회
- 한국항공우주연구원
- 한남대학교
- 한양대학교(창업중심대)

CES 2025 K STARTUP 통합관

K-Startup 통합관 참여방법





## 2025 Eureka Park 승인 기준

※원문 ces 홈페이지 참조

• CTA는 스타트업을 5년 미만의 초기운영단계 또는 첫 번째 출시 단계에 있는 회사로 정의함.

CTA는 신청서를 검토할 때 다음과 같은 요소를 고려함.

- 1) 전시할 기술은 소비자 기술 분야에 적용 가능해야 함.
- 2) 참가업체의 제품과 서비스는 2024년 1월 1일 이전(CES 2025 자격기준 예상 일자)에 출시하거나 출하되지 않아야함.
- 3) 참가업체는 OEM 또는 ODM이 아닌 시제품, 제품 또는 서비스를 자체 브랜드 이름으로 전시해야 하며, 크라우드펀딩 캠페인, 사전주문, 베타단계의 제품도 참가 가능함.
- 4) 유레카파크에 참가한 이력이 있는 기업은 제품이 출시되지 않았고, 다른 모든 참가 기준을 충족할 경우 2년차 참가 자격 획득 가능
- 5) 참가업체는 지적재산권 분쟁이 없어야함
- 6) 제품 또는 서비스는 시장에 커다란 영향을 미칠 정도의 잠재력을 가진 혁신적인 제품이어야 하며, CTA는 해당 제품 또는 서비스를 승인하거나 승인하지 않을 권리는 보유함

※ CTA는 이러한 참가기준 또는 공간 계약조건을 준수하지 않는 출품작을 취소할 권리가 있음

# CES 2025 Eureka Park 심사 신청

**CES 2025 EUREKA PARK GROUP LEADER AUTHORIZATION**

This form is not legally binding and CES reserves the right to deny companies from participating should all exhibitor criteria not be met. Fields marked with \* are mandatory. Please contact [exhibitsales@cta.tech](mailto:exhibitsales@cta.tech) with questions or concerns.

EXHIBITOR INFORMATION	GROUP LEADER
Company name*	<input type="radio"/> Auvergne Rhone-Alpes
Address line 1*	<input type="radio"/> Business France - La French Tech
Address line 2	<input type="radio"/> European Union
City*	<input type="radio"/> Gyeonggi Content Agency
State/Province*	<input type="radio"/> Hong Kong Trade Development Council
Country*	<input type="radio"/> Israel and KA (ZEROINE Ventures)
Postal code*	<input type="radio"/> International Boost
Company website*	<input type="radio"/> Israeli Pavilion
Technology Represented* (category list will appear below when box is selected)	<input type="radio"/> Italian Trade Agency
	<input type="radio"/> Japan (J-Startup)
	<input type="radio"/> Japan Tech Project
	<input type="radio"/> Korea Advanced Institute of Science and Technology (KAIST)
	<input type="radio"/> Korea ICT Association (KICTA)
	<input type="radio"/> Korea Institute of Science and Technology
	<input type="radio"/> Korea Institute of Startup & Entrepreneurship Development (KISED)
	<input type="radio"/> Korea Pavilion (KOTRA)
	<input type="radio"/> RVO/ Netherlands Enterprise Agency
	<input type="radio"/> POSTECH
	<input type="radio"/> Samsung Electronics Co., Ltd. (C-Lab)
	<input type="radio"/> Seoul Metropolitan Government
	<input type="radio"/> STP Tech Pavilion
	<input type="radio"/> Taiwan Tech X
	<input type="radio"/> Türkiye
	<input type="radio"/> USPTO
	<input type="radio"/> Wallonia Export-Investment Agency
	<input type="radio"/> Other

**EXHIBITOR CONTACT INFORMATION**

By supplying personal information on this form, you certify that you have consent from the individual(s) to provide personal information on their behalf and agree it is necessary and legitimate to collect this information to execute this form. The contact person will receive communication related directly to Eureka Park and CES. If applicable, information on individual rights is included as part of CTA's Privacy Policy accessible here: [cta.tech/Landing-Pages/Policies/Privacy-Policy](https://cta.tech/Landing-Pages/Policies/Privacy-Policy).

Salutation\*

First name\*

Last name\*

Job title\*

Email\*

Mobile\*

Phone\*

Fax

**SIGNATURE**

Authorized Company*	Group Leader
Representative (print): <input type="text"/>	Representative (print): <input type="text"/>
Signature: <input type="text"/> <small>여기에 서명하세요</small>	Signature: <input type="text"/> <small>여기에 서명하세요</small>
Title: <input type="text"/>	Title: <input type="text"/>
Date: <input type="text"/>	Date: <input type="text"/>

\*By signing this form, I acknowledge official representation of the authorized company. As the Eureka Park Group Leader, I agree to service the company wholly and strictly abide by the terms and conditions of the CES exhibit space contract on behalf of the company.

CES 2025 Eureka Park Group Leader Authorization Form

**EXHIBITOR INFORMATION**

Company name\*

Address line 1\*

Address line 2

City\*

State/Province\*

Country\*

Postal code\*

Company website\*

Technology Represented\* (category list will appear below when box is selected)

기업 정보 작성

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Salutation\*

First name\*

Last name\*

Job title\*

Email\*

Mobile\*

Phone\*

Fax

담당자 정보 작성

# CES 2025 Eureka Park 심사 신청

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EXHIBITOR INFORMATION	GROUP LEADER
Company name* <input type="text"/>	<input type="radio"/> Auvergne Rhone-Alpes
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Address line 2 <input type="text"/>	<input type="radio"/> European Union
City* <input type="text"/>	<input type="radio"/> Gyeonggi Content Agency
State/Province* <input type="text"/>	<input type="radio"/> Hong Kong Trade Development Council
Country* <input type="text"/>	<input type="radio"/> Hyundai Motor and KIA (ZEROINE Ventures)
Postal code* <input type="text"/>	<input type="radio"/> International Boost
Company website* <input type="text"/>	<input type="radio"/> Israeli Pavilion
Technology Represented* (category list will appear below when box is selected)	<input type="radio"/> Italian Trade Agency
	<input type="radio"/> Japan (J-Startup)
	<input type="radio"/> Japan Tech Project
	<input type="radio"/> Korea Advanced Institute of Science and Technology (KAIST)
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	<input type="radio"/> Korea Institute of Science and Technology
	<input type="radio"/> Korea Institute of Startup & Entrepreneurship Development (KISED)
	<input type="radio"/> Korea Pavilion (KOTRA)
	<input type="radio"/> RVO/ Netherlands Enterprise Agency
	<input type="radio"/> POSTECH
	<input type="radio"/> Samsung Electronics Co., Ltd. (C-Lab)
	<input type="radio"/> Seoul Metropolitan Government
	<input type="radio"/> Swisstech Pavilion
	<input type="radio"/> Taiwan Tech Arena
	<input type="radio"/> Türkiye
	<input type="radio"/> USPTO
	<input type="radio"/> Wallonia Export-Investment Agency
	<input type="radio"/> Other <input type="text"/>

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Salutation\*

First name\*

Last name\*

Job title\*

Email\*

Mobile\*

Phone\*

Fax

**SIGNATURE**

<b>Authorized Company*</b>	<b>Group Leader</b>
Representative (print): <input type="text"/>	Representative (print): <input type="text"/>
Signature: <input type="text"/> 여기에서 서명하세요	Signature: <input type="text"/> 여기에서 서명하세요
Title: <input type="text"/>	Title: <input type="text"/>
Date: <input type="text"/>	Date: <input type="text"/>

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CES 2025 Eureka Park Group Leader Authorization Form

- ### GROUP LEADER
- Auvergne Rhone-Alpes
  - Business France - La French Tech
  - European Union
  - Gyeonggi Content Agency
  - Hong Kong Trade Development Council
  - Hyundai Motor and KIA (ZEROINE Ventures)
  - International Boost
  - Israeli Pavilion
  - Italian Trade Agency
  - Japan (J-Startup)
  - Japan Tech Project
  - Korea Advanced Institute of Science and Technology (KAIST)
  - Korea ICT Association (KICTA)
  - Korea Institute of Startup & Entrepreneurship Development (KISED)
  - Korea Pavilion (KOTRA)
  - RVO/ Netherlands Enterprise Agency
  - POSTECH
  - Samsung Electronics Co., Ltd. (C-Lab)
  - Seoul Metropolitan Government
  - Swisstech Pavilion
  - Taiwan Tech Arena
  - Türkiye
  - USPTO
  - Wallonia Export-Investment Agency
  - Other

Group Leader  
단체관 선택

‘Korea Institute of Startup & Entrepreneurship Development (KISED)’ 선택

# CES 2025 Eureka Park 심사 신청

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Postal code*	<input type="radio"/> International Boost
Company website*	<input type="radio"/> Israel Pavilion
Technology Represented* (category list will appear below when box is selected)	<input type="radio"/> Italian Trade Agency
	<input type="radio"/> Japan (J-Startup)
	<input type="radio"/> Japan Tech Project
	<input type="radio"/> Korea Advanced Institute of Science and Technology (KAIST)
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Salutation\*

First name\*

Last name\*

Job title\*

Email\*

Mobile\*

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Fax

**SIGNATURE**

Authorized Company*	Group Leader
Representative (print): <input type="text"/>	Representative (print): <input type="text"/>
Signature: <input type="text"/> (여기에 서명하세요)	Signature: <input type="text"/> (여기에 서명하세요)
Title: <input type="text"/>	Title: <input type="text"/>
Date: <input type="text"/>	Date: <input type="text"/>

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**SIGNATURE**

Authorized Company*	Group Leader
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Signature: <input type="text"/> (여기에 서명하세요)	Signature: <input type="text"/> (여기에 서명하세요)
Title: <input type="text"/>	Title: <input type="text"/>
Date: <input type="text"/>	Date: <input type="text"/>

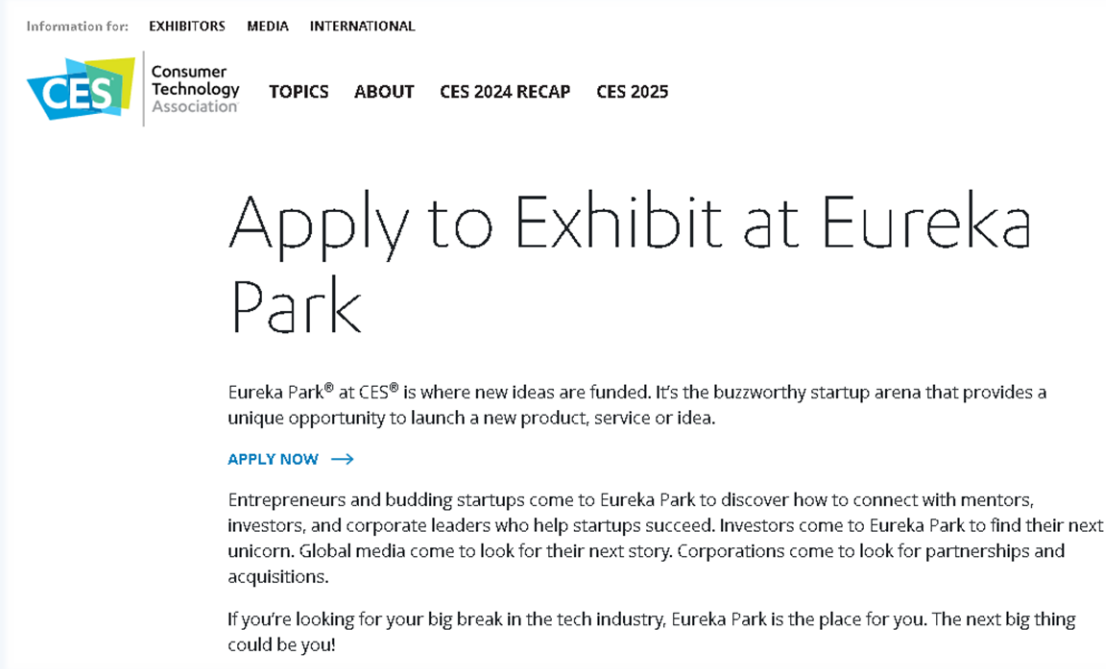
기업 서명(필수)

서명, 수정 불요  
(그룹리더 서명부분)

※작성, 서명한 Group Leader Authorization은 CTA 전시 승인 심사 시 업로드(필수)

CES 2025 Eureka Park Group Leader Authorization Form

# CES 2025 Eureka Park 심사 신청



- ① CES.tech 홈페이지 신청페이지 접속  
[Apply to Exhibit at Eureka Park \(ces.tech\)](https://ces.tech)

# CES 2025 Eureka Park 심사 신청

Application Type

Select Your Application Type\*

Startup Exhibiting with a Group ▾

Group: Any country group, aggregator, accelerator, foundation or organization bringing more than one company

In order to move forward, please upload your countersigned group authorization form

☁  
 Drag and drop here or [Browse files](#)  
Max file size: 10 MB

**What is a Group Authorization Form?**

- Your group leader has an authorization form that you will need to fill out, have countersigned and attach it to the Eureka Park application before you can start completing the information
- The purpose of this is to ensure that you are approved to apply under your group leader's pavilion.
- Any questions on this can be sent to [eurekapark@cta.tech](mailto:eurekapark@cta.tech)

Save and Resume Later

Next

① CES.tech 홈페이지 신청페이지 접속

[Apply to Exhibit at Eureka Park \(ces.tech\)](https://ces.tech)

② 'Startup Exhibiting with a Group' 선택

③ 작성된 'CES 2025 Eureka Park Group Leader Authorization' 업로드

임시저장

④ 다음 페이지 클릭

# CES 2025 Eureka Park 심사 신청

Application Type

Select Your Application Type\*

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Group: Any country group, aggregator, accelerator, foundation or organization bringing more than one company

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☁  
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Save and Resume Later

Next

① CES.tech 홈페이지 신청페이지 접속

[Apply to Exhibit at Eureka Park \(ces.tech\)](https://ces.tech)

② 'Startup Exhibiting with a Group' 선택

③ 작성된 'CES 2025 Eureka Park Group Leader Authorization' 업로드

임시저장

④ 다음 페이지 클릭

# CES 2025 Eureka Park 심사 신청

**Apply to Exhibit at Eureka Park**  
Please fill out the form below to apply for an opportunity to exhibit at Eureka Park.

**Basic Contact Information**

Select your Geographic Region\*

Asia

Your Group Name - Asia\*

Korea Institute of Startup & Entrepreneurship Development (KISED)

Groups are based on geographic area.

Company Name\*

Name\*

First Name Last Name

Title\*

Website URL\*

Email Address\*

Phone Number\*

Street Address\*

City\*

State/ Province\*

Zip/Postal Code\*

Country, Region or Territory\*

United States

Save and Resume Later

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Next

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Select your Geographic Region\*

Asia

Your Group Name - Asia\*

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Groups are based on geographic area.

- ① ‘Select your Geographic Region’ - ‘Asisa’ 선택
- ② ‘Your Group Name-Asia’ - ‘Korea Institute of Startup & Entrepreneurship Development(KISED)’ 선택

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③ 나머지 문항 작성 후 다음 페이지

Phone Number\*

+82 10-0000-0000

※ 휴대전화 입력 시 국가번호 입력 필수



# 2025 Eureka Park 심사 신청

**Key Personnel**

First Name\*

Last Name \*

Title\*

Role within the organization\*

Do you need to add a second person?\*

Yes  No

---

What is your key competitive advantage? Who are your competitors and why are you different?\*

0/1200

maximum character limit 1000

What year was your company founded?\*



---

Does your organization offer manufacturing or design services for other companies?\*

Yes  No

---

Approximatley how many employees are currently employed at your company?\*



---

Is you company associated with an incubator or accelerator?\*

Yes  No

⑤ 담당자 정보 입력  
※ 필요시 담당자 추가 가능

⑥ 기업 차별성, 설립연도 등 입력  
※ 필요시 담당자 추가 가능

※ OEM, ODM 질의 문항 – 아닐경우 ‘No’ 선택  
참가자격 조건 필히 확인(9페이지 3번)



# 2025 Eureka Park 심사 신청

List up to three founders of your company.

**Founder 1**

First Name\*

Last Name\*

Title\*

Gender\*  
 Male  Female  Non-binary  Prefer not to say

Do you need to add another founder?\*

Yes  No

---

Is your company non-profit or for-profit?\*

Non-Profit  For-Profit

What is the structure of your company?\*

What is the valuation of your company?\*

Is your company currently generating revenue?\*

Yes  No

Funding Stage\*

Is your company seeking funding at this time?\*

Yes  No

How much funding has your company received to date?\*

\$

Use numbers only

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⑦ 창업자 정보 입력  
 ※ 필요시 창업자 추가 가능(3명까지)

⑧ 기업 정보 및 설문 입력

미국 현지법인이 아니면 'Other' 선택  
 \* 참고 : C-Corp (주식회사), LLC(유한책임회사)  
 S-Corp(주식회사, 미국 세법상 구분\_대기업)

기업 가치 USD로 입력

누적 투자유치 금액 USD 기준으로 작성

# CES 2025 Eureka Park 심사 신청

**CES Participation**

Has your company participated in Eureka Park in the past?\*

Yes  No

Do you have a patent(s) for the product/technology you will be exhibiting at Eureka Park?\*

Yes  
 No  
 Filed/Pending

**Product #1**

*List all the products you would like to showcase in Eureka Park if you are selected. You can submit up to three products.*

Product Name\*

Product Description\*

maximum characters: 255

Product #1 launch date (or expected)\*

When will your product be available for purchase

What product category best fits your product?\*

Is your product a sexual technology product?\*

Yes  No

Is your product a technology that involves CBD?\*

Yes  No

Please provide a PDF that contains additional information such as product descriptions, pictures, etc. of what you plan to exhibit at CES 2025. \*

Drag and drop here or [Browse files](#)

Max file size: 10 MB

Is this your company's first product?\*

Yes  No

Do you need to add a second product?\*

Yes  No

[Save and Resume Later](#)

⑨ Eureka Park 전시경험 및 제품 정보 입력  
 ※ 최대 3개 제품까지 입력 가능

제품 관련 브로셔(PDF) 파일 첨부

# CES 2025 Eureka Park 심사 신청

Awards and Other Information

Please share any additional information you think will be helpful as we evaluate your application for Eureka Park.\*

maximum character limit 1000

Would you like information about becoming a CTA member?\*

Yes

No

Please check to confirm\*

Yes, I would like to receive emails from the Consumer Technology Association (CTA)® about exhibiting at CES events.

Yes, I would like to receive emails from the Consumer Technology Association (CTA)® about additional CES events.

**By clicking "Apply to exhibit" on this application, I agree that all of the information provided within is correct and that my company's submission is a consumer technology product.**

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APPLY TO EXHIBIT

⑩ 제품 등 추가정보 입력 후 제출(Apply to Exhibit)

※CTA 멤버 회원 가입 정보 수신 희망여부  
비희망 해도 무관



## 2025 Eureka Park 심사 신청

### Apply to Exhibit at Eureka Park

Please fill out the form below to apply for an opportunity to exhibit at Eureka Park.



Thank You

The form was submitted successfully.

신청완료

# CES 2025 Eureka Park 심사 신청

✉ Response to CES 2025 Application

24-07-25 (목) 09:52

보낸사람 : ✉ "Exhibit Sales" <exhibitsales@cta.tech> 주소록에 저장 | 수신차단하기  
 받는사람 : "gek@kised.or.kr" <gek@kised.or.kr>

IP : 3.225.231.107

## 창업진흥원 이메일 보안 캠페인

**이메일 사기**, 임직원 여러분의 보안의식으로 예방할 수 있습니다.

**악성·스팸·피싱**메일로 의심되는 경우, 정보보안파트로 신고 바랍니다.

**01** 메일 제목과 발신자 주소를 다시 한 번 확인해주세요. \* 평소 주고받던 주소와 유사한 메일, 출처불명 메일 등

**02** 본문 내 링크 접속, 첨부파일 다운로드 및 열람에 주의해주세요.

**03** 대금 결제·송금 요청 등의 사기 메일에 주의해주세요. \* 거래정보 유선 확인, 해외송금 업무절차 준수

\* 제목 앞부분의 [필터링 정보]는 통계적 분석에 따라 분류된 것이며, 악성·사기 여부는 반드시 사용자가 최종 확인 바랍니다.



Thank you for submitting your application for Eureka Park at CES 2025. We appreciate your interest and the innovative technology you've shared with us.

Please allow up to two weeks for the Eureka Park Committee to review your application. Once your application is reviewed you will receive an email with the next steps.

Sincerely,

The CES Eureka Park Team

제출완료 이메일 수신



# 2025 Eureka Park 심사 신청

## Response to Eureka Park Application

1 개의 메일

Eureka Park <eurekapark@cta.tech>

2021년 9월 21일 오전 1:50

받는사람:

Dear

Congratulations! We are pleased to offer you admission to Eureka Park at CES 2022 in Las Vegas, Jan 5-8. Our team at CTA is impressed with your startup's drive for technological innovation, and we welcome you to the 10th edition of Eureka Park.

The next step to reserve your space in Eureka Park is to sign a share contract that will be sent shortly through Docusign. The signed contract will allow you to exhibit as a part of the KISED booth in Eureka Park. We look forward to seeing you in Las Vegas!

Kind Regards,  
The Eureka Park Team

CTA Eureka Park 전시 승인 메일 예시



# 2025 Eureka Park 신청 매뉴얼 끝.

매뉴얼 문의 : 창업진흥원 글로벌협력팀(gek@kised.or.kr)